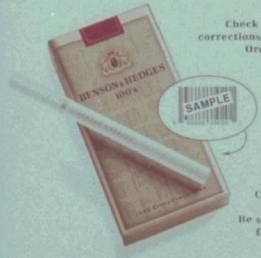
Source: https://www.industrydocuments.ucsf.edu/docs/ybbv0004

20610333783

THE 1995 COLLECTION

You may go to great lengths for pleasure, but for exclusive gifts you don't have to go far at all. Simply clip the UPC off any pack of BENSON & HEDGES (sorry, no carton UPCs will be accepted), then follow these simple instructions to receive your favorite CLUB BENSON & HEDGES gift items.



1

Check your name and address for accuracy, and make any corrections in the space provided. Complete the easy-to-order form. Orders must include your signature and birth date, and be postmarked by March 31, 1996.

2

Include appropriate number of Benson & Hedges pack UPCs. Use the chart to determine shipping/handling fees and include check or money order payable to CLUB BENSON & HEDGES 1995 COLLECTION. (Sorry, no cash please.)

3

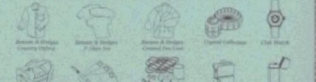
Mail in a padded envelope to CLUB BENSON & HEDGES 1995 COLLECTION, Post Office Box 8137, Dover, DE 19905-8137. Be sure to use the proper postage. Allow 10-12 weeks for delivery. Limit two of each item per person. No more than twenty items total.

CALL 1-800-2BENSON WITH INQUIRIES ABOUT YOUR ORDER

ORDER FORM

"20610333783"

Please select your CLUB BENSON & HEDGES items, detach along perforation, and send in the completed form with your UPCs and a check or money order for shipping and handling to CLUB BENSON & HEDGES 1995 COLLECTION, Post Office Box 8137, Dover, DE 19905-8137.



999999999999999

Mr. San A. Sample
1234 Any Street
Anytown, USA 00000-0000

Please make any address corrections below.

☐ Mr. ☐ Mrs. ☐ Ms. 8137-A

Address Apt.

City State ZIP

Phone ( )

Regular Brand Smoked

Offer limited to members 21 years of age or older. Offer good in U.S.A. only. Void in Alaska and where otherwise prohibited. Please allow 10-12 weeks for delivery. No photocopies accepted. Offer not transferrable. Offer void to employees of Philip Morris and its advertising agencies. Office copiers and merchandise orders must be postmarked by 3/31/96.

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded promotion items in the mail, subject to applicable state and federal law.

Signature
(Required)

Date Of Birth (Required) ___/___/___ Month Day Year **Today's Date** ___/___/___ Month Day Year

Item	Quantity	Pack UPCs required per item	Total pack UPCs enclosed
PEA COAT (Unisex Size S)	x	271	=
PEA COAT (Unisex Size M)	x	272	=
PEA COAT (Unisex Size L)	x	273	=
OXFORD SHIRT (Unisex Size S/M)	x	100	=
OXFORD SHIRT (Unisex Size L/XL)	x	100	=
T-SHIRTS (Set of 3, one size XL)	x	75	=
WINE ACCESSORIES	x	120	=
CIGARETTE CASE	x	50	=
GREAT LENGTHS COLLECTION	x	25	=
DUFFEL BAG	x	80	=
CRYSTAL COLLECTION	x	150	=
LIGHTER	x	40	=
WATCH	x	100	=
Total Pack UPCs Enclosed			=
SHIPPING AND HANDLING (Write in total S&H enclosed)		1 TO 5 PACK UPCs = $3.95 6 TO 10 PACK UPCs = $5.95 11 TO 20 PACK UPCs = $10.95	$

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